



GET YAKKING

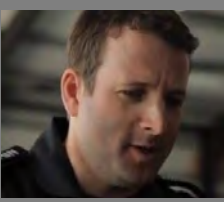
The Yakovlevs Display Team Newsletter—Summer 2011

Welcome to our brand-spanking new Summer Newsletter! The Yakovlevs Teams website has had a bit of a spruce-up, so we thought our newsletter couldn't be left behind. And we have some other newcomers to announce as well—but more on that

later. Don't miss our feature on some very special guests at the team's HQ—a film crew putting together a fab ad for Nintendo 3DS! The boys all came down to have a play with Nintendo's Pilot Wings Resort game—and had a great time. More on page 5.



Smiles all round during Nintendo visit.



Yak team joiners
Meet the team's latest recruits
p3



Yaks and Airbox
steal the show at Aero Expo
p8





We've got the goods

Call 0844 209 7169

Now we've been using (and promoting & selling) smoke oil for years now, and we've finally found a brand that works best for us—and we wanted to share with you:

Fina Vestan A80B smoke oil from our new partner Total Lubricants is user friendly, provides gorgeous white smoke and is available from us—just to make your life easy. Just pick up the phone, phone in your order (discounts are available for larger orders) and Bob's your uncle; we take care of the rest. And we also

To make your life easy

ship world-wide. Just to introduce you, here is a bit of info on our new partner:

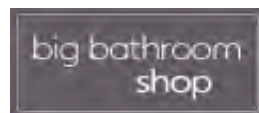
With the constant increase of worldwide air traffic on both national and international routes, TOTAL Lubricants has a leading strategic position in the world market for aviation fuel.

This market-leading position reinforces TOTAL Lubricants' commitment to its international client-base. This position is backed up by technical expertise, skilled personnel and a strengthened airport presence. Built on a

base of stable supplies, competitive prices and a complete service offer, this commitment encourages us to give greater efficiency and reactivity to demand.

Their direct involvement in the various elements of the distribution chain, from product manufacture to quality control, makes TOTAL Lubricants the privileged partner for many airlines and aerospace companies.

Visit www.yakovlevs.com for more details, special offers and more goods!



We couldn't do it without our partners....

Want to join the club, or looking for a more exclusive deal? Visit www.yakovlevs.com



Follow us on Twitter: [Teamyakovlevs](https://twitter.com/Teamyakovlevs)





New team pilots and partners

The Yakovlevs team has just gotten bigger—we have two new pilots—Charlie and Dan, and we have a new hangar manager as well, known as ‘mend-it’ Marcus.

“We’re all incredibly excited to be part of the Yakovlevs Display Team,” Charlie said. “We’ve spent most of the Spring and Summer getting fully trained up, and we can’t wait to get stuck into some real displays!”

Have a look at our website to see profiles on all of the new kids on the block soon.

And it’s not just new pilots we are welcoming—we’ve got two new partners too. The Yakovlevs display team is incredibly pleased to



announce that Airbox, as well as TOTAL Lubricants have become partners with the Yakovlevs.

“By working with companies like Airbox and TOTAL Lubricants the team are able to continue delivering high class displays with the best possible products available to them,” Jez Hopkinson, team lead said.

For a bit more background info on TOTAL Lubricants, have a look at p2. And just for info, here’s the skinny on Airbox:



From top left to bottom: Dan, Charlie and ‘mend-it’ Marcus—the team’s latest members.



Airbox Aerospace Limited was founded in 2008 by William Moore and Tom Hedges. The company is now in the forefront of leading navigation technology. Airbox are working with many of the leading aviation organisations including the Civil Aviation Authority, NATS and AOPA—Look for a full feature next issue!



Follow us on Twitter: [Teamyakovlevs](https://twitter.com/Teamyakovlevs)





Not sure where to have your next big corporate event, meeting or presentation? Let us help!

We have a feeling you'll be familiar with our aerobatic displays, professional pilots and products such as the latest GPS equipment and lubricants, but did you know our HQ would be your ideal corporate home away from home?

Overlooking our magnificent Russian war birds, our bespoke boardroom has been kitted out with just about anything you could wish for to give your event or presentation that all-important edge. Big

“ **Having a venue such as the boardroom at the Yakovlevs HQ made all the difference for our event** ”

enough to seat 20 people comfortably, the room has been fitted with a SMART board, an interactive whiteboard that allows you to share files, give engaging presentation, video link back to the New York office, and more. Naturally the basics, such as Wi-Fi, Apple TV and complete Dell computer systems are all at your disposal.

“For us having a venue such as the boardroom at the Yakovlevs HQ made all the difference for our event,” Graham

Newby from the Light Aircraft Association said. “It has all the facilities you could wish for, and its location is ideal.”

Whether you are looking for a space that links into the aviation industry, or simply want a venue that sets you ahead of the pack, our conference facilities at Henstridge Airfield, in picturesque Somerset is just what you need.

The airfield is located just 10 minutes away from hotels and Gillingham railway station, a 1.5 hour commute from London Waterloo. Feel free to either bring your own catering service, or leave it all up to us. For a competitive fee—we'll be happy to help!

Call 07801 021 029 or email jez@yakovlevs.com for more details



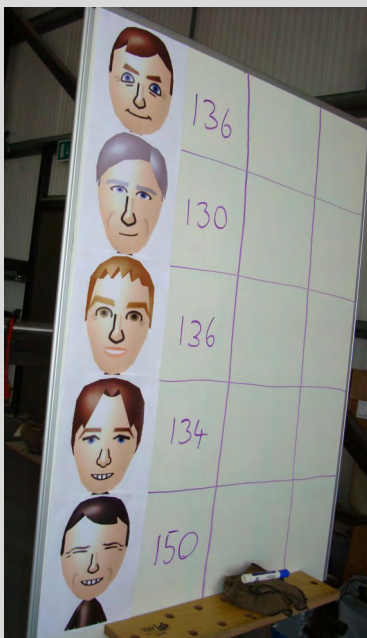
Follow us on Twitter: **Teamyakovlevs**





And...action!

The Yakovlevs team was the centre of attention during Nintendo shoot



The Yakovlevs pilots got their 15 minutes of fame last month with their feet firmly on the ground, when a production company came by the team's HQ to shoot a promo for **Nintendo 3DS, Pilot Wings Resort.**

Basically, the boys got to indulge their gaming skills all day, whilst being filmed for a really cool commercial—they even had a few competitions

between them, complete with score boards bearing their cartoon counterparts. The promo has been aired in the Netherlands, Belgium and German, and will also go live

in the US, Japan, and the rest of Europe shortly. Check out our Teamyakovlevs youtube page for the adverts www.youtube.com/user/teamyakovlevs



Follow us on Twitter: **Teamyakovlevs**





Some of our favourite shiny things, but we soon felt a little home sick for something a bit more robust, and Russian...

AERO SHOW: FRIEDRICHSHAFEN

The team headed over to Friedrichshafen in Germany with some of their partners late Spring—and it was well worth the three flights to get there! The Yakovlevs were pressing the flesh with Haywards Aviation, Kannad Aviation and Airbox.

Events like Aero Friedrichshafen are great publicity, attracting hundreds of visitors, and giving the Yaks the chance to talk to other industry professionals. All the big names in the aviation business were there—so of course our partners couldn't be left out! Here are some of our favourite sights:



Follow us on Twitter: **Teamyakovlevs**





A great event!

For a very great cause—CLIC Sargent

More than 300 children and their friends and families attended the CLIC Sargent day, held at Henstridge Airfield, Somerset.

Jez and Nick took to the skies and performed a two-ship display - complete with a great big heart in the sky.

“It was great to have so many aircraft come and visit

from all over the country, to take all of the children and their families for a flight,” Geoff Jarvis, owner of Henstridge Airfield said, “We do this every year, but this year was extra special—we’d never had such a big turnout before.”

The children also got a chance to have a closer look at the Yaks, before they flew off to



perform their display.

“This was an opportunity for us to give back, and do something for children and their families who have to live with cancer, every day,” Joe Williams, airfield manager said. For more details visit our news

A chance meeting...

Jez recently met Geoffrey Wellum, author of one of the best Battle of Britain accounts, chronicling his experiences as a Spitfire pilot. *First Light: The Story of the Boy who Became a Man in the War-Torn Skies Above Britain* has been widely acclaimed. Jez looks a wee bit star struck!



Follow us on Twitter: [Teamyakovlevs](https://twitter.com/Teamyakovlevs)





Yakovlevs and Airbox steal the show at Aero Expo

Airbox and the Yakovlevs are joining forces to launch a whole new flight planning software package, specifically designed for display pilots.

The dynamic duo will be working closely together to design a product that will feature CAA charts, for all display pilots. The partnership was launched at Aero Expo in June, at Sywell Aerodrome, which attracted 10,000 people despite the wet conditions.

“We really want to create something that is just a lot more usable than other products out on the market,” Steve Gubbins, of Airbox said. “Our flight planning software will have complete Ordnance Survey maps that users will be able to zoom into, making it that much more easy to use.”

The Airbox stand at Aero Expo gave visitors a bit of a taste of all



the other Airbox GPS products available, and a chance to have a chat to Airbox staff about their products.

“We’re really happy to be working together with Airbox on this,” Yakovlevs lead pilot Jez Hopkinson said. “These products will be created together with the people who will actually be using the systems—which is a great thing.” For launch dates and details, visit the Yak website.



The Yakovlevs have been in the aerobatic display business for well over a decade now, and have given millions of spectators the thrill of a lifetime! One of the UK’s only premier aerobatic team to use nostalgic and powerful Russian Yak air-

craft, the lead pilot flies a specially developed two-seater Yak52, modified and fitted with a 400 horsepower engine, as well as the latest GPS systems and gyroscopic gadgets. The team has performed in front of millions, displayed at all the

major airshows and has been featured on BBC, ITV, Sky, as well as regional and international press. And thanks to the team’s many partners, we’re also the cheapest source of smoke oil, GPS equipment and other great goodies. Visit www.yakovlevs.com



Follow us on Twitter: [Teamyakovlevs](https://twitter.com/Teamyakovlevs)

